



February 2022 rev.

To whom it may concern:

PMJ2022: Sponsorship Opportunities

We are pleased to announce that the 28th Symposium on Photomask and NGL Mask Technology will be held online as Digital Forum for three days, April 26 through 28, 2022.

We started to offer opportunities of sponsorship. We are pleased to announce that these opportunities can be utilized as a place of promoting the products and as part of the public relation activities of your company.

Takeo Watanabe
Chair of the Organizing Committee
Photomask Japan 2022

1. Banner advertisement on the website
2. Advertisement on the digest book
3. Sponsor video <New!>
4. Sponsor Session * <New!>

*Sponsor Breakout Room originally planned has changed to Sponsor Session.

We newly establish the useful plans not only for sponsors but also exhibitors on top of advertisement on the website or Digest of Papers as there is no exhibition in PMJ2022.

1. Banner advertisement on the website

Your company logo or banner ad will be placed as an advertising sponsor on the top page of the PMJ2022 official website.

<https://www.photomask-japan.org/>

Fee: ¥50,000-

Application deadline: February 25, 2022

Link: The logo or banner ad will be linked to the designated website. Please fill in the URL on the application form.

Data to submit: Company logo data or banner ad data

Banner ad data size: smaller than 50 pixels height x 210 pixels wide

Sample image:



HOME
Symposium Information
Program
Call for Papers
Committees
Supporting Companies
Abstract Submission
Instruction for Oral Presentation / Poster Presentation
Author Guidelines (SPIE Proceedings Manuscript)
Registration
Call for Sponsors

PMJ2022 will be held on April 26(Tue.)-28(Thu.).

What's New!

- [Abstract Submission](#) is now available. [Oct. 1, 2021]
- [2nd Announcement & Call for Papers](#) is available. [Oct. 1, 2021]
- [Symposium information](#) has been updated. [Oct. 1, 2021]
- Program Summary of PMJ2021 (written in Japanese) is reported.
- [1st Announcement](#) is available!

Web Banner Sponsors		

Considering the ongoing situation of COVID-19, we have concluded we will not be able to take

* The banners will be displayed by six banners in rotation.

2. Advertisement on the digest book

Advertise up-to-date devices, parts, and materials related to the masking technology on the Digest of Papers.

Fee: ¥50,000-

Application deadline: February 25, 2022

Advertising style:

- The Book will be delivered in PDF instead of printed matter.
- Advertisement is basically required in English.
- Advertisements will be placed after the cover page of Digest of Papers.
- The order of appearance will be decided by the application order.

Data to submit:

- Electrical Data (Outlined with Illustrator Format) *Please send the output sample together.
- Size: 267mm height x W180mm wide
- Deadline: Early March, 2022

3. Sponsor video <New!>

Promotion video will be displayed during break time of live session.

It would be effective promotion of your products or services showing around the related sessions.

Fee: ¥50,000-

Application deadline: February 25, 2022

*We will stop accepting applications once all the places are taken.

*The video will be displayed two times during three days conference.

* 5-minute video is standard. Shorter video is the same fee.

*Fill in the video length in application form.

*The video you already have which length is within 5 minutes 30 seconds is acceptable.

*Longer than 5 minutes video will be charged an extra fee of ¥10,000 per 1 minute. Up to 10 minutes length is acceptable.

Schedule:

*After all the schedule of symposium sessions has been decided, we will ask your preferable timing of one video streaming. If there are any conflicts with other sponsors, prior application will be given priority. PMJ will consider effectiveness of video streaming and decide the schedule.

Data to submit:

- MP4 , Full HD- 1920 pixels × 1080 pixels
- Deadline: March 25, 2022

4. Sponsor Session <New!>

< Notice of modification of the “Sponsor Breakout Room” >

Following the feedback from the sponsor candidates, the two hours of “Sponsor Breakout Room” using Zoom Breakout Rooms has been modified as below.

- Title of the category has changed to “**Sponsor Session**”
- Date/Time: Wednesday April 27, 15:20- 17:20 JST
- Each sponsor has 20 minutes which consists of 15 min. of Online presentation and 5 min. of Q&A.
- PMJ will be in charge of the Chair of the Sponsor Session.
- Zoom Breakout Rooms could remain as one option in the case we have many sponsors.

Two hours of “Sponsor Session” will be scheduled on April 27. (15:20- 17:20 JST)

Fee: ¥50,000-

Application deadline: February 25, 2022

*There is no limit to the number of applications.

*Representative of the Sponsor Session who would like to participate the other PMJ session should register with the registration fee. Please register from “Registration” page on PMJ website.

Contents:

Each sponsor has 20 minutes which consists of 15 min. of Online presentation and 5 min. of Q&A.

*Language displayed should be English.

Please e-mail us by March 25, 2022 your company name and title of Sponsor Session which will be posted on PMJ2022 official website.

Application and Payment:

Please fill out the application form and send it via email.

With your application, please submit the company logo data, and the website link URL.

The logo will be posted in the Supporting Companies page of the PMJ2022 Website in order of application.

Application Deadline:

1. Banner advertisement on the website February 25, 2022
2. Advertisement on the digest book February 25, 2022
3. Sponsor video February 25, 2022*
*We will stop accepting applications once all the places are taken.
4. Sponsor Session February 25, 2022

An invoice will be sent seriatim. Sponsors are to make payment by March 31, 2022.

Payment is to be made by bank transfer.

Please kindly bear the bank remitting charges concerned with yourself.

Beneficiary Bank : MUFG Bank, Ltd.

SWIFT code : BOTKJPJT

Branch Name : Shin-Marunouchi Branch (#422)

(Branch) Address: 1-4-1 Marunouchi, Chiyoda-ku, Tokyo, Japan

Beneficiary Account Number : 422-4910525

Beneficiary Name : Photomask Japan

Photomask Japan Secretariat

c/o JTB Communication Design, Inc.

Address: Celestine Shiba Mitsui Bldg.

3-23-1 Shiba, Minato-ku, Tokyo 105-8335, Japan

E-mail: pmj@jtocom.co.jp

<https://www.photomask-japan.org/>