



November 2018,

To whom it may concern:

PMJ2019: Advertisements, Sponsorship and Exhibition Opportunities

We are pleased to announce that the 26th Symposium on Photomask and NGL Mask Technology and the Technical Exhibition on Photomasks will be held in Japan for three days, April 16 through 18, 2019 at Annex Hall of PACIFICO Yokohama.

The number of participants and presentation papers has been increasing year by year. We started to offer opportunities of sponsorship with various types as advertising on Digest of Papers, sponsoring beverages at coffee break, production of congress bags, placing a banner advertisement on the website, providing novelty goods, and the Technical exhibition. We are pleased to announce that these opportunities can be utilized as a place of promoting the products and as part of the public relation activities of your company.

Takeo Watanabe
Chair of the Organizing Committee
Photomask Japan 2019

➤ **Advertisement**

- Advertise up-to-date devices, parts, and materials related to the masking technology on the Digest of Papers.
- Digest of Papers :
 - Photomask Japan 2019 - The 26th Symposium on Photomask and NGL Mask Technology
 - The paper will be distributed at the conference venue to participants, and the remnants will be sold after the symposium.
 - Circulation : 400
- Advertising style and the fee :
 - Advertisement will be in English (basically).
 - 1 or 1/2 page advertisement will be placed after the cover page of Digest of Papers.
 - Fee: 1 page - Color ¥90,000 / Black & White ¥40,000
 1/2 page - Black & White ¥20,000
 - Advertisement material should be prepared as instructed below.
 - **Electrical Data (Outlined with Illustrator Format)**
 - *Please attach output sample when submitting the data.
 - Size: 1 page - H267mm x W180mm, 1/2 page - H128.5mm x W180mm

➤ **Coffee Break, Morning Coffee, Banquet and Panel Discussion**

* **First come, first served basis.**

Date		Venue	Option	Fee
April 16 Tue.	A	Reception desk area (Foyer)	3 Coffee Breaks	2 Companies SOLD OUT
	B	Reception desk area (Foyer)	1 Morning Coffee *before the session begins	1 Company SOLD OUT
April 17 Wed.	C	Reception desk area (Foyer)	3 Coffee Breaks	2 Companies SOLD OUT
	D	Technical exhibition (room F201+202)	3 Coffee Breaks	2 Companies SOLD OUT
	E	Banquet room (room F205+F206)	Banquet beverages	4 Companies ¥100,000
	F		Banquet meals	2 Companies ¥150,000
April 18 Thu.	G	Reception desk area (Foyer)	1 Morning Coffee *before the session begins	1 Company ¥50,000
	H	Reception desk area (Foyer)	3 Coffee Breaks	2 Companies SOLD OUT
	I	Technical exhibition (room F201+202)	3 Coffee Breaks	2 Companies ¥50,000
	J	Panel Discussion	Light meals and beverages during Panel Discussion	2 Companies ¥100,000

- Coffee breaks: at reception desk area / at technical exhibition
*tentative
April 16 (Tue.) *One in the lunch break and two in PM for 3 times in total
April 17 (Wed.) *One in AM, Lunch break and One in PM for 3 times.
April 18 (Thu.) *One in AM, Lunch break and One in PM for 3 times.

- Morning coffee: at reception desk area
April 17 (Wed.) One In the morning with Coffee and Danish pastries
April 18 (Thu.) One In the morning with Coffee and Danish pastries



Morning coffee image

- Banquet beverages or meals:
April 17 (Wed.) 18:00-20:00 *tentative
- Panel Discussion meals and beverages
April 18 (Thu.) PM *tentative

Privilege 1 A sign board with a company logo will be placed at your application place.

Privilege 2 A company logo will be on the screen at the conference room during the time of Coffee Break, before Banquet, and before Poster Session on the applied date.

Privilege 3 The name of the company and its company logo will be placed as a sponsor on the PMJ2019 official website. <http://www.photomask-japan.org>

Privilege 4 Mug cups of your company can be distributed on the applied date. If there are other give-away goods than mug cups, contact the Secretariat.

Privilege 5 Company applies for **E, F**: Banquet beverages or meals, two or three persons are allowed to attend the Banquet to be held on April 17 (Wed.). Secretariat will provide you for “the sponsor budgets” at the registration desk on site. Please note this sponsor badge will not be allowed to enter the symposium.

For **E**. Banquet beverages sponsor: invited for 2 persons to the Banquet

For **F**. Banquet meals sponsor: invited for 3 persons to the Banquet

Privilege 6 Company applies for **J**. Light meal and beverage during Panel Discussion, company catalog (1-2 pages with A size) will be enclosed in the bag together with the symposium document.

➤ **Congress Bag * Exhibitors are prioritized.**

Congress bag will be distributed to all participants at Photomask Japan 2019 Symposium.

The company logo will be printed on the Congress bag.

(first applying 4 companies).

Fee: ¥100,000 for exhibitors, ¥200,000 for non-exhibitors



PMJ2018 Congress bag

➤ Privilege 1 The company catalog (1-2 pages with A4 size) will be enclosed in the bag together with the symposium document.

➤ Privilege 2 The name of the company and its company logo will be placed as a sponsor of congress bag on the PMJ2019 official website.
<http://www.photomask-japan.org>

Maximum size for company logo: up to H8cm × W8cm

The logo will be placed as shown in the figure, on a first-come-first-served basis.

If the applications are not submitted by January 15 (Tue.), we will start to accept the application from the companies other than exhibitors after January 16.

(PMJ logo)

1st 2nd

3rd 4th

➤ **Banner on the website**

Your company logo will be placed as a banner advertising sponsor on the PMJ2019 official website.

<http://www.photomask-japan.org/>

Fee: ¥20,000

Banner advertisement material should be sent by an electrical data.

➤ **Novelty Goods**

Other sponsorship than above, who will provide novelty goods with company name and logo (in English) is also invited. For more details, please contact the Secretariat.

* The name of the company and its company logo will be placed as a sponsor of novelty goods on the PMJ2019 official website. <http://www.photomask-japan.org/>

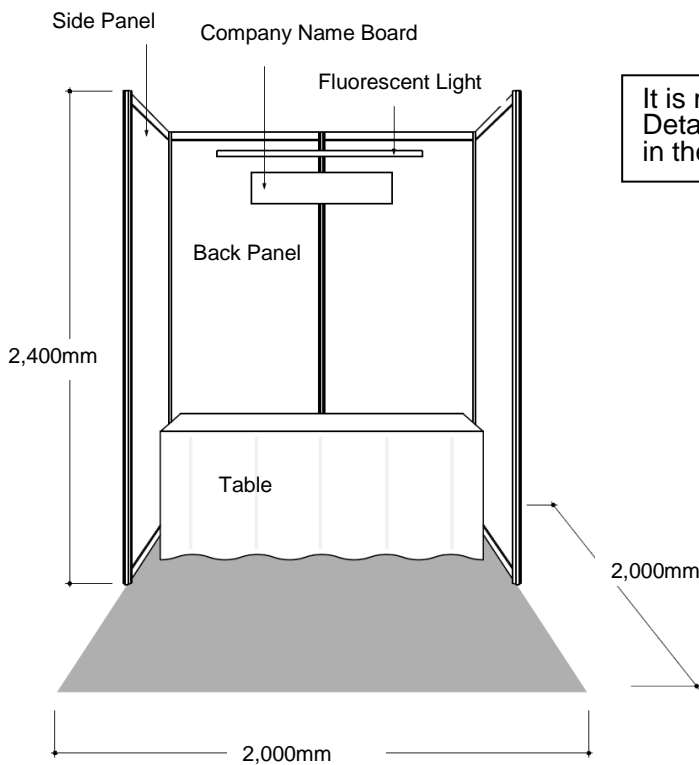
➤ **Exhibition**

The technical exhibition will be held on April 17 and 18, 2019

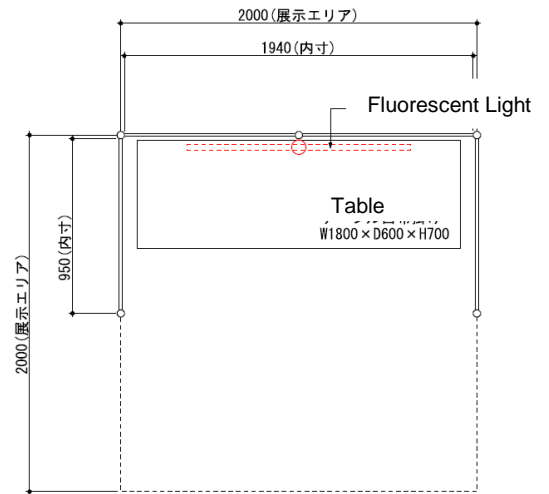
➤ **Outline**

Title: Photomask Japan 2019 Technical Exhibition
 Period: April 17 (Wed.) – 18 (Thu.) *Set up: April 17 (Wed.) AM
 Venue: PACIFICO Yokohama (at F201+F202, Annex Hall)
 *Area adjacent to the conference venue
 Sponsor: SEMI Japan

➤ **Booth**



It is made of system panel.
 Details about System panel will be announced
 in the exhibitor manual.



- (1) Back panel (W1.94m x H2.4m) x 1
- (2) Side panels (W0.95m x H2.4m) x 2
- (3) Table with white cloths (W1.8m x D0.6m) x 1
- (4) Chair x 1
- (5) Fluorescent Light (40w) x 1
- (6) Company Name Board x 1 *upon request
- (7) AC Power Outlet (100V/ 1kW) x 1 *upon request

*Order of additional decorating and display fixtures will be charged separately.

➤ **Exhibit Fee**

JPY 210,000 (tax incl.) / booth unit (W2.0m x D2.0m)

- Exhibiting Items

(1) Photomask materials	(7) Metrology / Testing equipment
(2) Mask materials	(8) Cleaning equipment
(3) Resist / Light-sensitive films	(9) CAD Data process equipment
(4) Fabrication / Process	(10) Simulation
(5) Inspection equipment	(11) Publication / Service
(6) Repair equipment	

- Application and Payment
 - Up to 2 booths can be applied, but contact the secretariat if you wish to apply to more than 3 booths.
 - The registration for participation in the symposium for the exhibitors will be applied at a special fee. Details will be announced at a later date in February 2019.
 - An invoice for the exhibition will be sent in January 2019.
 - Exhibitors are to make payment by February 28 (Thu.), 2019. Payment is to be made by bank transfer.
 - Kindly note that the booths allocation is determined by PMJ Steering Committee.
 - If the number of applications is over to fill the booths, adjustments might be made.
 - Please read Terms and Conditions in the Exhibition Application Form carefully.

- Cancellation policy

In principle, cancellations will not be accepted after the application. If the Company cancels its application or change the number of the booth unit, please be sure to notify the secretariat by written notice. In this case, the following cancellation fee will be charged.

After receipt of application form until January 15 (Tue.),2019:	No charge
From January 16 (Wed.) to February 28 (Thu.), 2019:	50% of Exhibition Fee
After March 1 (Fri.), 2019:	100% Exhibition Fee

- Show cancellation / Change of the period

The organizer, based on its own judgment, may change the period of or cancel the exhibition if the land or structure used for the venue becomes inappropriate for use, or if the show is interrupted owing to a legitimate cause, such as natural disaster, including earthquake, typhoon, the fire, and so on, possibility of developing an infection, terrorism, and directions and orders from the third party.

In such cases, the organizer shall not be held liable for resultant damages, cost increases, or any other problems.

If the show is interrupted owing to a legitimate cause DURING the exhibition period and the organizer change the period or cancel the exhibition, the exhibition fee will not be refunded.

If the show is interrupted owing to a legitimate cause BEFORE the exhibition period and the organizer cancel the exhibition, the exhibition fee after deduction of necessary expenses will be reimburse to the exhibitors.

- Exhibition Schedule (tentative)

January 15(Tue.), 2019	Deadline of Application
January 2019	Send the invoice for the Exhibition Fee
End of February 2019	Send Exhibitor manual and Floor plan
February 28 (Thu.), 2019	Deadline of Payment for the Exhibition Fee
April 17 (Wed.), 2019	AM : Set up and the 1 st day of the Exhibition
April 18 (Thu.), 2019	the 2 nd day of the Exhibition (After the exhibition, Take down)

*Details will be announced in the exhibitor manual.

Advertisements, Sponsorship and Exhibition

How to Apply & Dead line

Contact the secretariat and apply the sponsorship no later than January 15 (Tue.), 2019.
For application of advertisement, send the electric data along with the application.

Photomask Japan Secretariat :

c/o JTB Communication Design, Inc.

Address: Celestine Shiba Mitsui Bldg., 3-23-1 Shiba, Minato-ku, Tokyo 105-8335, Japan

Tel: +81-3-5657-0777

Fax: +81-3-3452-8550

E-mail for the secretariat: pmj@jtbc.com

E-mail for the technical exhibition: pmj-exh@jtbc.com

<https://www.photomask-japan.org/>